

Credly FAQs

Q: What is a digital badge?

A: Digital badges are web-enabled versions of a credential, certification or learning outcome which can be verified in real-time, online.

Q: How does my certification get displayed as a badge?

A: We have partnered with Credly to create a digital badge which reflects your qualification achievement and which you can manage through the company's website. The technology Credly uses is based on the Open Badge Standards maintained by IMS Global. This enables you to manage, share and verify your competencies digitally.

Q: What are the benefits of a badge?

A: Reflecting the knowledge and skills you have demonstrated through your qualification achievement a digital badge enables you to highlight these online in a way that is simple, trusted and can be easily verified in real time. Badges provide employers and peers concrete evidence of what you had to do to earn your credential and what you're now capable of. Credly also offers labour market insights, based on your skills. You can search and apply for job opportunities right through their website.

Q: Who is Credly?

A: Credly is the end-to-end solution for issuing and managing digital credentials. Credly works with credible organisations to provide digital credentials to individuals, worldwide.

Q: How will I know if I've earned a badge?

A: You will receive an email notification from Credly (admin@youracclaim.com) with instructions for claiming your badge and setting up your account.

Q: What if I don't want my badge to be public?

A: You can easily configure your privacy settings in the website. You're in complete control of the information about yourself that is made public.

Q: Is there a fee to use Credly?

A: No. This is a service we provide to you, at no cost.

Q: What's to keep someone else from copying my badge and using it?

A: While badges are simply digital image files, they are uniquely linked to data hosted on Credly. This link to verified data makes them more reliable and secure than a paper-based certificate. It also eliminates the possibility of anyone claiming your credential and your associated identity.

Q: Where and how can I share my badge through Credly?

A: You can share your badge directly from Credly to LinkedIn, Twitter and Facebook; over email; embedded in a website or in your email signature.

Q: What are labour market insights and how can I access them through Credly?

A: Labour market insights are pulled from live job advertisements. Based on your skills you can learn which employers are hiring, what job titles you might be qualified for, salary ranges and more. Search active job listings and even apply for them with just a few clicks through the website. Access the labour market insights from your badge details page by clicking on Related Jobs, or by clicking on the skill tags assigned to your badge.

Q: Can I export badges issued through Credly to other badge-storing platforms?

A: Yes, you can download your badge from the Share Badge page. Your downloaded badge contains Open Badge Infrastructure (OBI) compliant metadata embedded into the image. This allows you to store your badge on other OBI-compliant badge sites, such as the Mozilla backpack.

Q: Can I import badges issued from other platforms into Credly?

A: Not at this time.

Q: I have a question about Credly. Where can I find support?

A: You can find answers to frequently asked questions here: support.youracclaim.com