



## Join the Ambassador Council and grow your professional network

No of Volunteer Council	4
Members	
Timeframe	One year Term
Commitment	5 Council meetings a year plus
	socials/workshops
Reports to:	Volunteer Steering Committee

Our Ambassador Council oversees our largest volunteer group of nearly 70 Volunteer Ambassadors across England and Scotland. Ambassadors are a crucial volunteer within firms who bring together the CFA Community internally and raise the profile and benefits of the CFA Values to any CFA UK members and non members alike.

#### **Purpose**

With the growth of the Ambassador community, the Council now need to grow in order to provide our Ambassadors with well engaged experience. It's easy for Ambassadors volunteering alone in their firms to feel isolated and we want to be better at keeping in touch and keeping them motivated.

We are looking for up to 4 members to join the Council. As well as have responsibility for setting the Council and Ambassador strategy, we would like the new members to take the lead on overseeing a group of up to 10 Ambassadors across the community.

### The activity of the Ambassador Council members includes:

- 1. Take responsibility for nurturing and motivating a group of Ambassadors through 1-2-1 or group monthly contact
- 2. Ensure we have visible and communicated Ambassador impact across the year
- 3. Support the existing Ambassador community through excellent communication and events.
- 4. Help to grow the Ambassador networks in firms with no Ambassadors
- 5. Support the planning of Ambassador events across the year

### Who we are looking for?

- With responsibility for nurturing and motivating volunteers, we are looking for individuals who enjoy networking and leading small groups of people
- Anyone who understands the benefits of being part of CFA UK and the benefits it brings from professional development and networking

# What will you get out of it?

- Excellent experience of team working within a Volunteer Council
- Improved networking through the Council and Ambassador networks
- Opportunity to raise your profile in your firm and other firms promoting the CFA message of ethics and professionalism





• An opportunity to start conversations with peers in firms outside your own