



Working group member: Eminent speaker series

No of new member volunteers	4
Timeframe	Early June 2018 to 30 June 2019
Commitment	40 hours
Reports to:	Content and networks steering committee

CFA UK's eminent speaker series of continuing education content has been responsible for giving members access to some major names in the investment sector. The events are some of the most well-attended and the surrounding content some of the most utilised. The goal of this working group is to identify the speakers that would be the biggest draw to the membership while keeping in mind practicalities around securing them. Once identified this should lead to the creation of interesting and stimulating events and content that engage members and help them to develop their knowledge. The group should aim to deliver a programme across the 2018-2019 membership year that engages with as much of CFA UK's membership as possible.

Purpose and activities:

- Assess data on eminent speakers that have successfully engaged members in the past to help identify a list of potential speakers for the 2018-2019 membership year
- Assess potential speakers on the basis of how well known they are and to what sectors of the membership
- Five live events during the 2018-2019 membership year – at least one per quarter
- Create and curate additional content across arrange of platforms. Options include articles, speaker interviews and podcasts.
- Develop an executable plan to ensure all deliverables are achieved

Who are we looking for?

- Volunteers with well-rounded knowledge of the investment sector and its figureheads
- Volunteers with an interest in identifying industry figureheads who would best appeal to members, but would be within CFA UK's reach to secure
- Volunteers who regularly attend events, CFA UK's or other events
- Volunteers who would like to create and/or curate relevant content
- Availability for around six meetings throughout the membership year plus conference calls and work to move ideas forward between meetings
- Ability to work with a group to shape ideas.

How CFA UK will help:

CFA UK will work out all logistics for the events (booking venues, working with suppliers etc.), all marketing to the membership via the events listing and emails, the technical operations for the webinars and posting the content online. We can contact speakers where they are not known to the working group.

What you will gain:

- Build your profile within the CFA UK network of volunteers, the wider membership and the industry
- Develop leadership, communication and team work skills
- Recognition for your contribution in shaping and delivering services to the membership
- Opportunity to meet and network with other like-minded investment professionals
- Volunteering brings a "shared experience" amongst peers that has long lasting benefits for your career

If you are interested in applying for this opportunity, please download the Volunteer Application form and return it along with a copy of your CV to volunteer@cfauk.org

Deadline [for applications]: 7th July 2018