



### Working group member: Masterclass series

<b>No of new member volunteers</b>	<b>4</b>
<b>Timeframe</b>	<b>One Year: July 2018 to June 2019</b>
<b>Commitment</b>	<b>40 hours</b>
<b>Reports to:</b>	<b>Content and networks steering committee</b>

CFA UK's masterclass series forms part of the regular programme of continuing education events. The working group identifies research papers and white papers from practitioners or academics that fit the interests and continuing education needs of CFA UK's membership. Once identified this should lead to the creation of interesting and stimulating events, webinars and content that engage members and help them to develop their knowledge.

#### Purpose and activities:

- Identify the areas of research and the resulting papers that would be of relevance and interest to our membership
- Bring forward ideas to inform our membership on these research areas, identifying appropriate speakers to present their research and help CFA UK to engage with them
- Arrange three live events during the 2018-2019 membership year – each in a different quarter
- Arrange two webinars
- Create and curate additional content across a range of platforms - options include articles, speaker interviews and podcasts.
- Develop an executable plan to ensure all deliverables are achieved
- The group should aim to deliver a programme across the year that engages with as much of CFA UK's membership as possible.

#### Who are we looking for?

- Volunteers with a keen interest in research that affects the investment profession – particularly those who regularly consume research and are enthusiastic about sharing the most interesting learnings with the membership
- Volunteers who regularly attend events. There is also an opportunity to lead or host events
- Volunteers who would like to create and/or curate relevant content
- Availability for around six meetings throughout the membership year, primarily conference calls and work to move ideas forward between meetings
- Ability to work with a group to shape ideas.

#### How CFA UK will help:

CFA UK will work out all logistics for the events (booking venues, working with suppliers etc.), all marketing to the membership via the events listing and emails, the technical operations for the webinars and posting the content online. We can contact speakers where they are not known to the working group.

#### What you will gain:

- Build your profile within the CFA UK network of volunteers, the wider membership and the industry
- Develop leadership, communication and teamwork skills
- CFA recognition for your contribution in shaping and delivering services to the membership
- Opportunity to meet and network with other like-minded investment professionals
- Volunteering brings a “shared experience” amongst peers that has long lasting benefits for your career

If you are interested in applying for this opportunity, please download the Volunteer Application form and return it along with a copy of your CV to [volunteer@cfauk.org](mailto:volunteer@cfauk.org)

**Deadline [for applications]:** 7<sup>th</sup> July 2018