



Career development platform pilot – User Experience Working Group

No of new member volunteers	6-10 (1 lead and up to 9 members)
Timeframe	April 2019 – July 2019
Commitment	12 hours over 3 months
Reports to:	IT and Exams & Education Committees

CFA UK's board considers the provision of a career development platform centred around a competency framework as core to CFA UK's strategic objectives. This new online platform will deliver an advanced service to CFA UK members and, in the process, support our key mission to raising standards of professionalism through lifelong learning.

In 2019, CFA UK will launch the platform and competency framework as a pilot project, in collaboration with CFA Institute, mapped to relevant content and job role(s). The outcomes from this high-profile pilot will inform the development and roll out of CFA Institute's global framework and platform.

CFA UK's IT and Exams & Education committees are jointly recruiting a working group to be involved in shaping and testing the user journey and experience on our career development platform. As a WG member, your role will be to influence and test the digital user journeys and user experience, as well as providing feedback on the learning content. Most of this work will be done independently, or in the group via conference call. There will be a requirement to attend one face to face briefing meeting at the start of the project.

Purpose and activities of the working group:

- To ensure the new careers development platform user journeys are intuitive and meet our members' needs
- To ensure the platform delivers an engaging and positive user experience
- To troubleshoot issues within the user journeys and user experience, and provide constructive feedback and recommendations for enhancement
- To review the online learning content within the framework for quality and its suitability for the role/level
- To provide constructive feedback and recommendations for future content development

Who are we looking for?

- Members who through their background and experience regularly use online learning within their firms, or with other professional bodies
- Ability to volunteer for c12 hours from April to June 2019
- Ability to access a PC to review materials online
- Ability to work with a group of member volunteers to form recommendations for the CFA UK team to implement
- Applications particularly welcomed from portfolio managers and analysts

How CFA UK will help:

- CFA UK will support you by coordinating the logistics for all testing requirements

What you will gain:

- Opportunity to contribute to a UK pilot programme which will inform a global initiative
- Recognition for your contribution in shaping and delivering services to the CFA UK and CFA Institute membership
- Opportunity to meet and network with other like-minded investment professionals



- Volunteering brings a “shared experience” amongst peers that has long lasting benefits for your career

If you are interested in applying for this opportunity, please download the [volunteer application form](#) and return it along with a copy of your CV to volunteer@cfauk.org

Deadline [for applications]: 5 April 2019