



## Working Group Member: Practitioner Series

<b>No of new member volunteers</b>	<b>1-2</b>
<b>Timeframe</b>	<b>Mid January to June 2019</b>
<b>Commitment</b>	<b>40 hours</b>
<b>Reports to:</b>	<b>Content and networks steering committee</b>

Aims of the working group: to identify investment practitioners (asset managers or owners) happy to share their first-hand experience and working knowledge, and pass on practical advice on the realities of implementing investment theories at work. To deliver a programme of events and content across the 2018-2019 membership year that engages with as much of CFA UK's membership as possible.

The Practitioner Series working group formed in August 2018 and is now looking to recruit two new members to complement the experience of their existing members: one with a background in equities and one with a background in alternatives.

### Purpose and activities:

- Assess the areas that would be of most interest to the membership
- Identify the most appropriate practitioners and engage with them
- Three live events during the 2018-2019 membership year – each in a different quarter
- Two webinars
- Create and curate additional content across arrange of platforms. Options include articles, speaker interviews and podcasts.
- Develop an executable plan to ensure all deliverables are achieved

### Who are we looking for?

- Up to two more members who would complement the knowledge of the existing group in the areas of equity portfolio management or alternatives (e.g. hedge funds)
- Volunteers who regularly attend events and have interest in leading/hosting at least one event
- Volunteers who would like to create and/or curate relevant content
- Availability for around three meetings throughout the membership year plus conference calls and work to move ideas forward between meetings
- Ability to work with a group to shape ideas.
- Understanding of what would interest the membership

### How CFA UK will help:

CFA UK will work out all logistics for the events (booking venues, working with suppliers etc.), all marketing to the membership via the events listing and emails, the technical operations for the webinars and posting the content online. We can contact speakers where they are not known to the working group.

### What you will gain:

- Build your profile within the CFA UK network of volunteers, the wider membership and the industry
- Develop leadership, communication and team work skills
- Recognition for your contribution in shaping and delivering services to the membership
- Opportunity to meet and network with other like-minded investment professionals
- Volunteering brings a “shared experience” amongst peers that has long lasting benefits for your career

If you are interested in applying for this opportunity, please download the Volunteer Application form and return it along with a copy of your CV to [volunteer@cfauk.org](mailto:volunteer@cfauk.org)

**Deadline for applications: 20 January 2019**