

## Working group member: Fintech

<b>No of new member volunteers</b>	<b>4</b>
<b>Timeframe</b>	<b>Membership year 2018/19</b>
<b>Commitment</b>	<b>Up to 40 hours (depending on stream)</b>
<b>Reports to:</b>	<b>Content and networks steering committee</b>

CFA UK has earmarked Fintech as one of its key themes for this membership year. We want to put on a diverse array of events for the year ahead creating an exciting Fintech story line for our membership to learn from and enjoy, including the sharing of topical articles and other relevant content.

The group will be split into two streams (general Fintech content and events and Fintech Forum) and should aim to deliver a programme across the 2018-2019 membership year that engages with as much of CFA UK's membership as possible.

### Purpose and activities – General events and content

- Assess the Fintech topics that would be of most interest to the membership
- Bring forward fresh ideas to tackle those topics, identify the most appropriate speakers and engage with them
- Two live speaker events between February 2019 and April 2019
- 5-6 webinars across the membership year
- Contribute ideas for the fintech stream at CFA Institute's Annual Conference in London in May
- Create and curate additional content across arrange of platforms. Options include writing blogs, sharing articles, speaker interviews and podcasts.
- Develop an executable plan to ensure all deliverables are achieved

### Purpose and activities – Fintech Forum (Jan/Feb 2019)

- Plan and structure an interesting Fintech Forum for our membership
- Determine the right balance between talks, panels and workshops to create a flowing and coherent event
- Identify the right speakers and find ways of contacting them to ensure a full agenda
- Deliver the conference from end-to-end

### Who are we looking for?

- Volunteers working in a Fintech firm or researching Fintech solutions
- Volunteers with strong connections to the Fintech industry
- Availability for around six meetings throughout the membership year plus conference calls and work to move ideas forward between meetings
- For Fintech Forum stream, volunteers must be available from mid October to late November
- Ability to work with a group to shape ideas.
- Understanding of what would interest the membership around this topic area

### How the CFA UK will help:

CFA UK will work out all logistics for the events (booking venues, working with suppliers etc.), all marketing to the membership via the events listing and emails, the technical operations for the webinars and posting the content online. We can contact speakers where they are not known to the working group.

### What you will gain:

- Build your profile within the CFA UK network of volunteers, the wider membership and the industry
- Develop leadership, communication and team work skills
- Recognition for your contribution in shaping and delivering services to the membership
- Opportunity to meet and network with other like-minded investment professionals
- Volunteering brings a "shared experience" amongst peers that has long lasting benefits for your career

If you are interested in applying for this opportunity, please download the Volunteer Application form and return it along with a copy of your CV to [volunteer@cfauk.org](mailto:volunteer@cfauk.org)

**Deadline for applications:** 30 July 2018